



DESIGNER // DEVELOPER

PROFILE

Digital designer and front-end developer based in Tampa, FL with agency experience focused on digital design, development, and visual content creation.

CONTACT	EXPERIENCE	
812.972.5509 taylor@tayloracox.com tayloracox.com github.com/tayloracox	BLASTMEDIA VENTURES // DESIGNER & DEVELOPER May 2015 - May 2017 STATWAX (DIGITAL ADVERTISING AGENCY) <ul style="list-style-type: none">• Designed wireframes and interactive mockups for B2B and B2C clients• Managed design and development sides of conversion rate optimization team using Optimizely for testing and measurement• Developed responsive websites and landing pages• Troubleshooted to ensure optimal UI, UX, and functionality on projects• Oversaw and facilitated distribution of client projects and workflow for the creative team• Led rebranding project for internal digital and print materials BLASTMEDIA (PUBLIC RELATIONS AGENCY) <ul style="list-style-type: none">• Designed promotional material packages for events including e-mail newsletters, invitations, and social media assets• Created visual content including infographics, illustrations, social media assets, and e-books• Collaborated with team members and the executive team to develop and implement internal rebranding	
PROFICIENCIES		
Adobe Creative Suite HTML/CSS Invision JavaScript (Node, React*, and Vanilla) Sass* WordPress *Currently learning		
EDUCATION	AWARDS AND CERTIFICATIONS	
THE IRON YARD September 2017 Front-End Engineering		
BUTLER UNIVERSITY May 2015 Bachelor of Arts Digital Media Production, Art + Design, and Strategic Communication	SHORTY AWARDS Finalist in Animated GIFs in Social Media ADOBE CREATIVE JAM People's Choice Winner in UI/UX Design	GOOGLE MOBILE SITES CERTIFICATION July 2017 - July 2018